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Hiring Training Reinvented

JOB DESCRIPTIONS

SESSION 1: WHY?

JOB DESCRIPTION IDIOSYNCRASY

SELLING PRODUCT

Beautiful

Catchy

Colorful

Simple

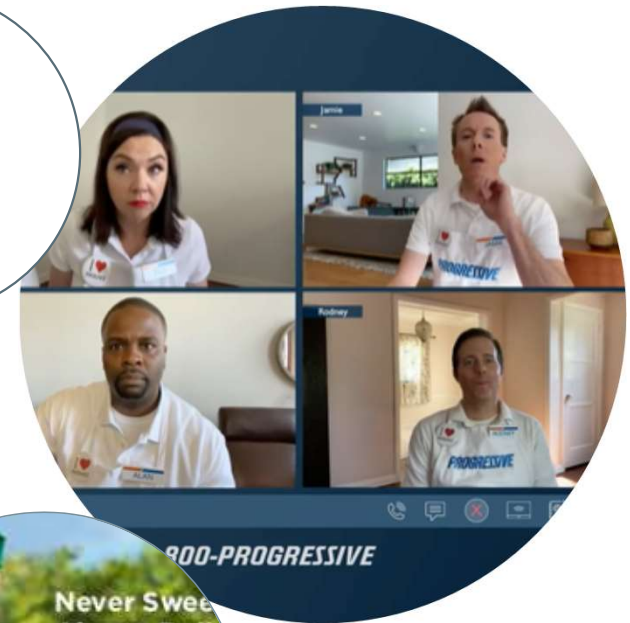
Emotional

Exciting

Desirable

Funny

Engaging





JOB DESCRIPTION

SELLING PRODUCT



Beautiful
 Catchy
 Colorful
 Simple
 Emotional
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 Funny
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IDIOSYNCRASY

SELLING JOBS

Boring
 Boring
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 Boring
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 Boring

Business Intelligence Engineer, Prime Video

Job ID: 7872871

DESCRIPTION

██████████ is seeking an outstanding BIE to uncover key insights on how consumers watch videos on ██████████. As consumers increasingly consume digital video, we need to make agile decisions based on what content appeals to our customers.

Key Responsibilities

- You will have the following responsibilities within the scope of the analysis of content on the Prime Video service:
- Support the analytical needs of the content acquisition management team (CAM) inclusive of routine reporting, ad hoc and basic statistical inference for US & WorldWide licensing
- Maintain and improve on our system for gauging US & WorldWide content demand
- Work with central economics, machine learning, finance and other analytics team to ensure the most efficient and effective allocation of resources to tackle the US & WorldWide content analytics agenda
- Collaborate with CAM to develop clear business and measurement objectives
- Ensure that the quality and timeliness of analytic deliverables meet CAM expectations
- Develop and present papers with insights and recommendations at senior audiences
- Provide informal direction and guidance to more junior members of staff on all aspects of analytics from business context and prioritization to technical coaching

BASIC QUALIFICATIONS

- Master's in computer science, Statistics, Applied Math or related field; or equivalent experience
- 5+ years of professional work experience in Business Intelligence, Analytics or Data Science
- Proven experience with SQL, Excel
- Business Intelligence experience working with Data Warehouse (e.g.: Redshift, AWS) solutions and large data sets to be able to source data from various locations



JOB DESCRIPTION IDIOSYNCRASY

WORSE THAN BORING



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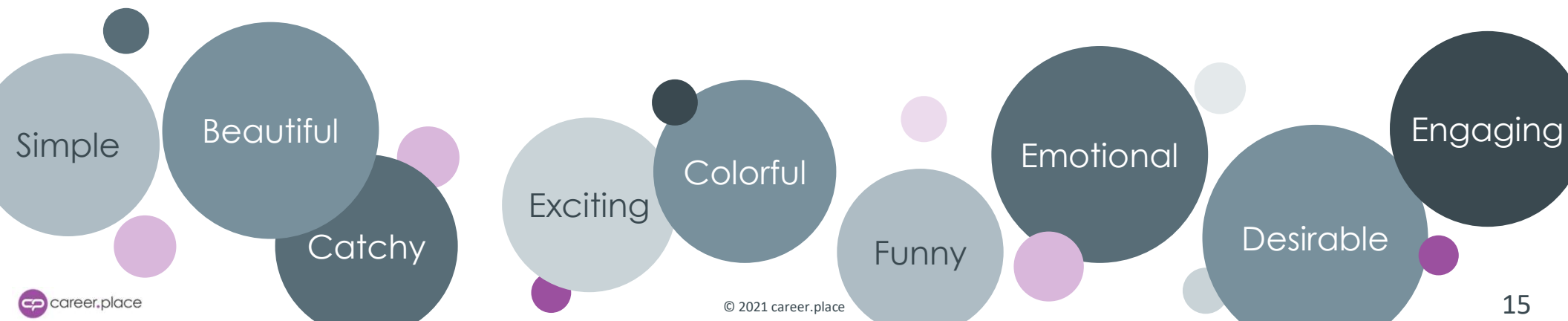
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A COMPELLING JOB DESCRIPTION IS

AN ADVERTISEMENT TO SELL
YOUR JOB & YOUR ORGANIZATION



JOB DESCRIPTION CONFUSION



IS NOT

5G goes Pro. A14 Bionic rockets past every other smartphone chip. The Pro camera system takes low-light photography to the next level — with an even bigger jump on iPhone 12 Pro Max. And Ceramic Shield delivers four times better drop performance. Let's see what this thing can do.

iPhone 11

Finish

Capacity¹

Size and Weight¹

Display

Splash, Water, and Dust Resistant²

Chip

JOB DESCRIPTION

ADVERTISEMENT

IS NOT

5G goes Pro. A14 Bionic rockets past every other smartphone chip. The Pro camera system takes low-light photography to the next level — with an even bigger jump on iPhone 12 Pro Max. And Ceramic Shield delivers four times better drop performance. Let's see what this thing can do.

CONFUSION

PRODUCT SPECIFICATION

Boring

Boring

Boring

Boring

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Business Intelligence Engineer, Prime Video

Job ID: 787287 | 

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NEXT UP

SESSION 2: TITLE BASICS