

CREATE INCLUSIVE TITLES & DESCRIPTIONS

EXERCISE: EVALUATE YOUR TITLES

Identify which titles are strong and which require some more work. Use one table per title.

	TITLE:	
	Yes/No	Why?
<u>CLEAR</u> What is the job?		
<u>COMPELLING</u> Do qualified candidates want it?		
<u>CONSISTENT</u> Does it match industry/role		
<u>ACCURATE</u> Does it set expectations?		
<u>INCLUSIVE</u> Are candidates welcomed?		